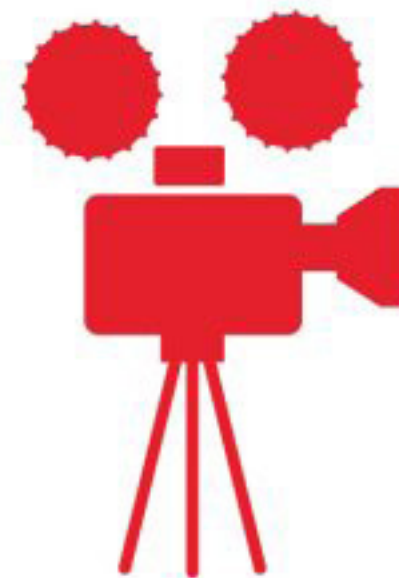


IT HAPPENED LIKE THIS

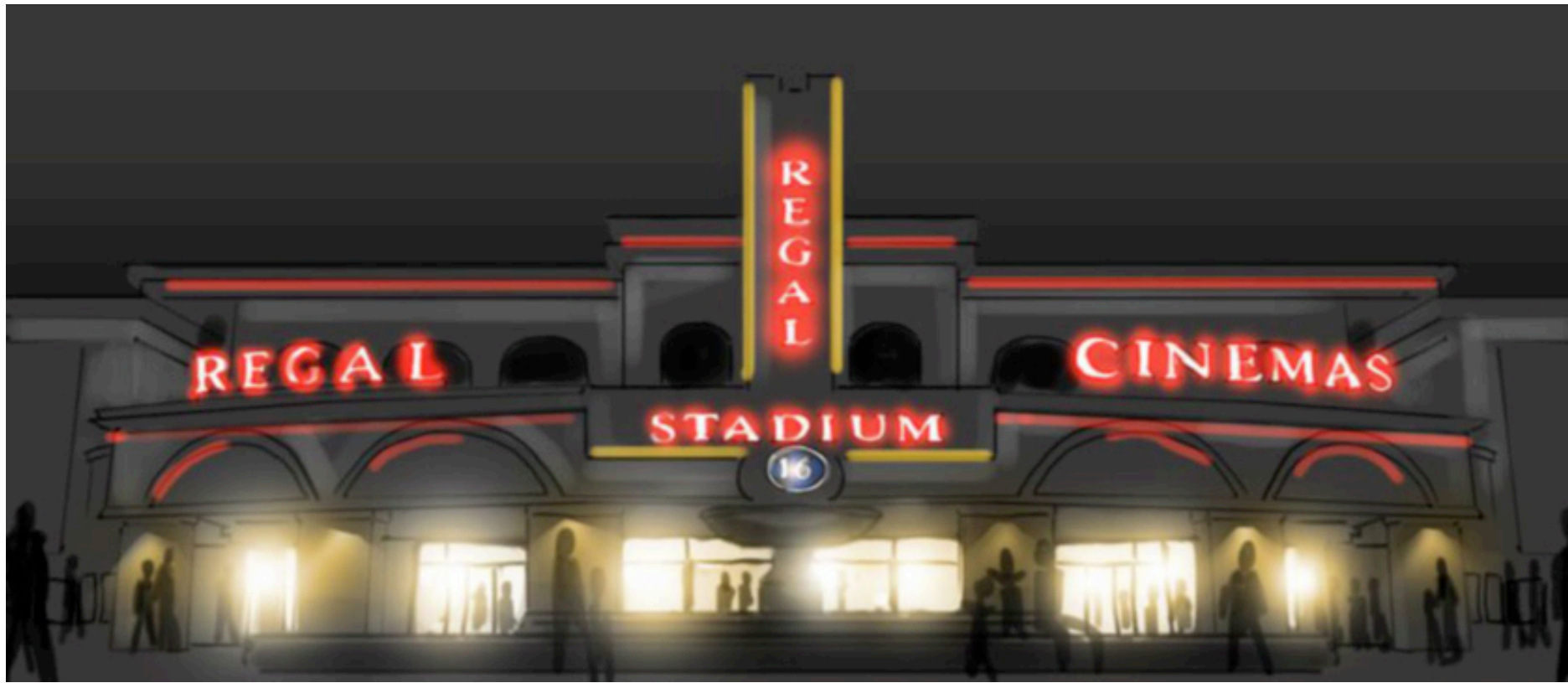


Coca-Cola



REGAL

FILMS

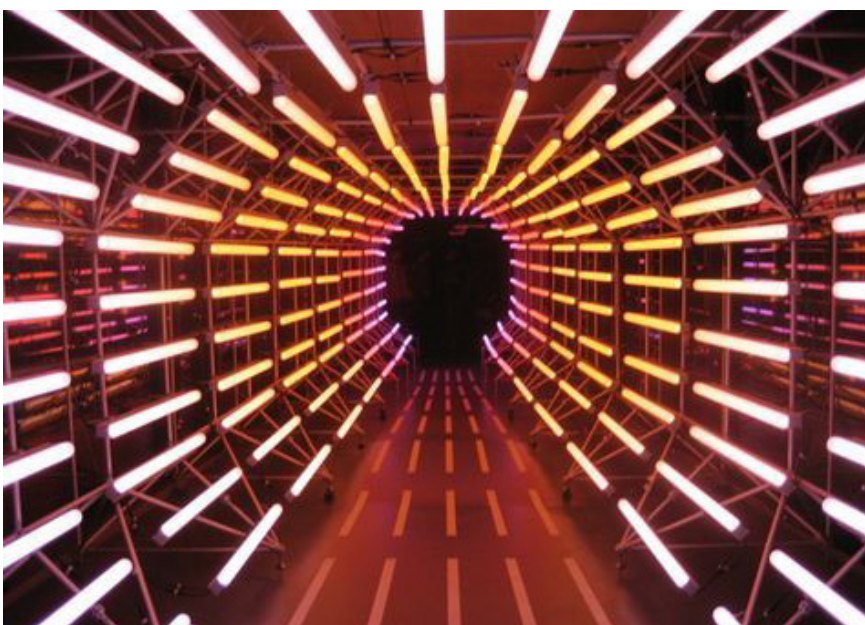
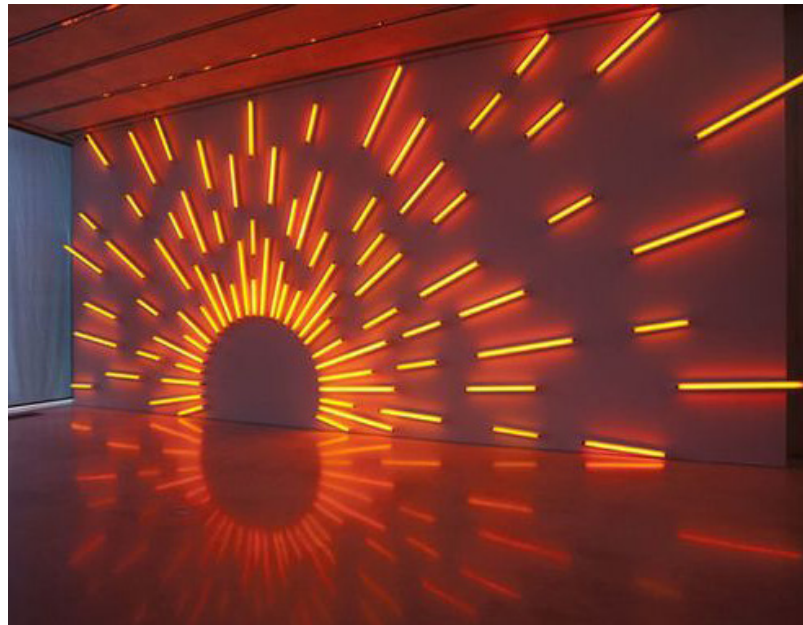


IT HAPPENED LIKE THIS





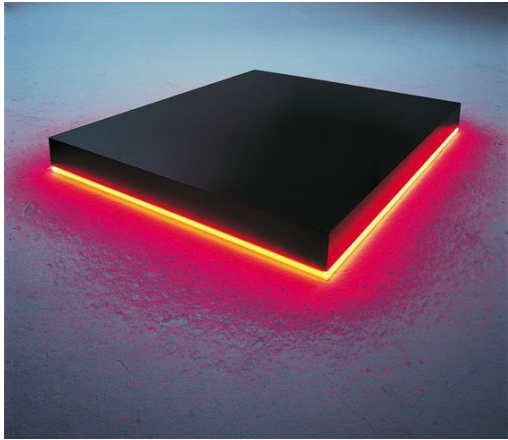
Mock-up; Location @ Regal La Habra, C.A.



Research: Light design wall



Mock-up; Location @ Regal La Habra, C.A.



Research: Frames with Red Back Light



Location @ Regal La Habra, C.A.



Research: Interior Movie Theater